

Trees pay us back..... *Properly cared for trees are valuable and growing assets worth three times the investment.* ERLA

Healthy trees ... **healthy people**

One hundred mature trees removes 53 tons of carbon dioxide and 430 pounds of other air pollutants per year.

Healthy trees... **higher property values**

“Planting a tree within 50’ of a house can increase its value by about 9%.”

Wharton School of the University of Pennsylvania

Healthy trees ... **healthy communities**

Tree-filled neighborhoods lower levels of domestic violence and are safer and more sociable.

Healthy trees ... **homeowner savings**

Strategically placed trees save up to 56% on annual air-conditioning costs. Evergreens that block winter winds can save 3% on heating.

Healthy trees ... **healthy environment**

One hundred mature trees catch about 139,000 gallons of rainwater per year. The City of Portland estimates this translates into over \$11,000,000 savings in stormwater processing.

Healthy trees... **healthier roads**

More shade means more time between repaving. 20% shade on a street improves pavement condition by 11%, which is a **60% savings** for resurfacing over 30 years.

Healthy trees ... **better business**

In tree-lined commercial districts, shoppers report more frequent shopping, longer shopping trips, willingness to pay more for parking and willingness to spend 12% more for goods.